

**QP Code: 301007**

**Reg. No:.....**

**Third Professional BUMS Degree Supplementary Examinations  
September 2024  
Communication Skills**

**(Common for 2015 and 2016 Scheme)**

**Time: 3 hrs.**

**Max. Marks: 100**

- *Answer all questions to the point neatly and legibly • Do not leave any blank pages between answers • Indicate the question number correctly for the answer in the margin space*
- *Answer all parts of a single question together • Leave sufficient space between answers*
- *Draw diagrams wherever necessary*

**Long Essays**

**(2x15=30)**

1. Compare and contrast focused and unfocused interactions with relevant examples.
2. Prepare a report on the recent medical exhibition organized by your institution.

**Short Essays**

**(8x5=40)**

3. Elaborate the process of communication with diagram.
4. Discuss the characteristics of face to face communication.
5. Elucidate the eight primary elements of body language.
6. Explain the functions of an operating system.
7. Explain the importance and safety of internet browsing.
8. List out the characteristics of an effective presentation.
9. Write a dialogue between a father and son.
10. What is the importance of eye contact.

**Short Notes**

**(10x3=30)**

11. Describe any three favourable situations for unfocused interactions.
12. Name and explain the types of nonverbal communication.
13. Discuss the importance of computer aided language learning.
14. Describe the important ways to make contact with the audience.
15. Discuss the basic characteristics of report writing.
16. Define search engine and explain its uses.
17. Write advantages of computer aided instruction.
18. What are the features of effective presentation.
19. Draw the diagram of the process of communication.
20. What is Johari Window.

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