

QP Code: 301007

Reg. No:.....

**Third Professional BUMS Degree Supplementary Examinations
March 2020
Communication Skills**

(2015 Scheme)

Time: 3 hrs.

Max. Marks: 100

- *Answer all questions to the point neatly and legibly • Do not leave any blank pages between answers • Indicate the question number correctly for the answer in the margin space*
- *Answer all parts of a single question together • Leave sufficient space between answers*
- *Draw diagrams wherever necessary*

Long Essays

(2x15=30)

1. Write an essay on delivering an effective presentation.
2. Differentiate the focused and unfocussed interactions with suitable examples.

Short Essays

(8x5=40)

3. What is the importance of feedback in the process of communication
4. Explain the dynamics of face to face communication.
5. What are the features required for focused interactions
6. Describe the difficulties that are encountered during unfocused interactions.
7. Elaborate the important functions of an operating system.
8. What are the nonverbal signals that we convey in communication with other people
9. List out the important points that are to be remembered when you are in audience.
10. Explain the features of drug index.

Short Notes

(10x3=30)

11. Define communication.
12. Why face to face communication is called no cost communication
13. List the four quadrants of Johari Window model.
14. What is unfocused interaction
15. Proxemics.
16. Write any three advantages of written communication.
17. Expand and define CALL.
18. Define pitch.
19. What is drug index
20. Name any three drug information websites or blogs.
