

**QP Code: 301007**

**Reg. No:.....**

**Third Year BUMS Degree Supplementary Examinations March 2019**

**Communication Skills**

**(2015 Scheme)**

**Time: 3 hrs.**

**Max. Marks: 100**

- **Answer all questions**
- **Draw diagrams wherever necessary**

**Long Essays**

**(2x15=30)**

1. Discuss the importance of interpersonal communication skills.
2. Write a report on the medical exhibition organized by your institution recently.

**Short Essays**

**(8x5=40)**

3. Explain the process of encoding and decoding of a message.
4. What are the characteristics of face to face communication
5. Explain the advantages and disadvantages of focused interactions.
6. Describe any three favorable situations for unfocused interactions.
7. Name and explain the types of nonverbal communication.
8. Discuss the importance of computer aided language learning.
9. Describe the important ways to make contact with the audience.
10. Discuss the basic characteristics of report writing.

**Short Notes**

**(10x3=30)**

11. What is ideation in the process of communication
12. List any six types of face to face communication.
13. What is the hidden area of Johari Window
14. Give three examples of unfocussed interactions.
15. Define kinesics.
16. Name the three comprehensive modes of communication.
17. What is pod casting
18. Define posture.
19. What are the basics of the written language
20. What is manual index.

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