

2012 Scheme

QP CODE: 317006

Reg. No:

Third Year B.Pharm Degree Supplementary Examinations November 2019 Pharmaceutical Management

Time: 3 Hours

Total Marks: 100

- Answer all Questions.

Essay

(3x10=30)

1. Describe stability testing protocols of various pharmaceutical products.
2. Discuss about accounting concepts and conventions.
3. Explain the various principles of management in detail.

Short notes

(14x5=70)

4. Preparation of journals
5. ABC analysis in inventory control
6. Essential leadership qualities of a pharmacist
7. Levels of management
8. Bioequivalence studies protocol
9. Intellectual property rights
10. Purchase of raw materials
11. Financial management
12. Mail order business
13. Pharmaceutical detailing
14. Advertising ethics of sales
15. Pharmacist training
16. Process validation methods of pharmaceutical operations involved in production of tablets.
17. Pharmacy merchandising.
