

PHARMACEUTICAL MANAGEMENT

(2010 Scheme)

Time: 3 Hours

Total Marks: 100

- Answer all Questions.

Essay

(3x10=30)

1. Discuss buying in detail
2. Explain bio-availability protocols in detail
3. Explain about process validation methods in tablet production.

Short notes

(14x5=70)

4. Market research
5. Mail order business
6. Define accountancy. Explain the terms credit, debit, assets and liabilities of an organizations
7. Evaluation and compensation given to pharmacist
8. Forecasting market demand
9. Import of drugs
- 10.CASH BOOK
- 11.Abbreviated new drug application
- 12.Definition, main objectives and uses of stability testing
- 13.cGMP IN MANUFACTURING
- 14.Define salesmanship and mention the qualities of a good salesman.
- 15.Explain about shelf life and recommended storage conditions
- 16.Factors influencing choice of mode of transport
- 17.INTELLECTUAL PROPERTY RIGHTS
