Reg. No.: …….

First Year MHA Degree Supplementary Examinations March 2024

Organizational Behavior & Managerial Communication

(Common for 2013 and 2016 Scheme)

Time: 3 Hours **Max Marks: 100**

- ***Answer all questions to the point neatly and legibly • Do not leave any blank pages between answers • Indicate the question number correctly for the answer in the margin space***
- ***Answer all parts of a single question together • Leave sufficient space between answers***
- ***Draw table/diagrams/flow charts wherever necessary***
- ***Write Section A and Section B in separate answer books (32 pages) Do not mix up questions from section A and section B***

QP Code: 127380 **Section A – Organizational Behaviour** **50**

Essay: **(20)**

1. What is motivation. Explain the financial and non-financial techniques of motivating employees

Short Essay: **(10)**

2. What are the factors influencing leadership. Write a note on leadership styles

Short notes: **(4x5=20)**

3. Need for teams in health sector
4. Factors influencing perception
5. Job enrichment
6. Coordination

…….

QP Code: 128380 **Section B – Managerial Communication** **50**

Essay: **(20)**

1. What are the various types of report. Draft a feasibility report on purchase of CT scan machine.

Short Essay: **(10)**

2. Essential skills for conducting an interview

Short notes: **(4x5=20)**

3. Explain the elements of an effective presentation
4. What is the scope of public relations
5. Documentation of a Meeting
6. Public speaking

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