Reg. No.:	
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First Year MHA Degree Regular/Supplementary Examinations September 2023

Organizational Behavior & Managerial Communication

(Common for 2013 and 2016 Scheme)

Time: 3 Hours Max Marks: 100

- Answer all questions to the point neatly and legibly Do not leave any blank pages between answers • Indicate the question number correctly for the answer in the margin space
- Answer all parts of a single question together Leave sufficient space between answers
- Draw table/diagrams/flow charts wherever necessary
- Write Section A and Section B in separate answer books (32 pages) Do not mix up questions from section A and section B

QP Code: 127380 Section A – Organizational Behaviour 50

Essay: (20)

1. What is leadership. Discuss the theories of leadership

Short Essay: (10)

Explain the classifications of power and write a note on various political strategies for attaining power

Short notes: (4x5=20)

- 3. Causes of employee absenteeism
- 4. Ergonomics
- 5. Goals of organizational development
- 6. Importance of organizational behavior

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QP Code: 128380 Section B – Managerial Communication 50

Essay: (20)

1. What is public relation. What are the functions of public relations. Write briefly on the various tools

Short Essay: (10)

2. Explain how to organize meetings

Short notes: (4x5=20)

- 3. Preparing a press release
- 4. Principles of Communication
- 5. Nonverbal communication
- 6. Organizing a press conference
