

Reg. No.: .....

**First Year MHA Degree Regular/Supplementary Examinations  
December 2022**

**Organizational Behavior & Managerial Communication  
(2013 Scheme)**

**Time: 3 Hours**

**Max Marks: 100**

- *Answer all questions to the point neatly and legibly • Do not leave any blank pages between answers • Indicate the question number correctly for the answer in the margin space*
- *Answer all parts of a single question together • Leave sufficient space between answers*
- *Draw table/diagrams/flow charts wherever necessary*
- *Write Section A and Section B in separate answer books (32 pages) Do not mix up questions from section A and section B*

**QP Code: 127380      Section A – Organizational Behaviour      50**

**Essay:      (20)**

1. Explain the concept of stress at work. What are the measures to prevent and manage stress in the organization

**Short Essay:      (10)**

2. Define organizational behavior. Explain the significance and challenges in OB

**Short notes:      (4x5=20)**

3. Steps in decision making
  4. What are the sources of power
  5. Vroom’s theory of motivation
  6. Do attitudes influence behavior
- .....

**QP Code: 128380      Section B – Managerial Communication      50**

**Essay:      (20)**

1. Explain on planning publicity for your organization. Explain media relations.

**Short Essay:      (10)**

2. What are the various methods of group communication

**Short notes:      (4x5=20)**

3. Distinguish between formal and informal communication
4. Committees
5. Different types of business letters
6. Presentation skills

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