

First Year MHA Degree Examinations, September 2015

(2013 Scheme)

ORGANISATIONAL BEHAVIOUR & MANAGERIAL COMMUNICATION

Time: 3 Hours

Max Marks: 100

- **Answer all the questions**
- **Write Section A and Section B in separate answer books(32 pages)**
Do not mix up questions from section A and section B

QP Code:127380 SECTION A – ORGANISATIONAL BEHAVIOUR 50

Essay: (1x20=20)

1. What is motivation. Explain the financial and non financial techniques of motivating employees.

Short Essay: (1x10=10)

2. Explain the classifications of power and add a note on various political strategies for attaining power

Short notes: (4x5=20)

3. OD(organization techniques) techniques
4. Dynamics of group formation
5. Job enlargement Vs job enrichment
6. Promoting job satisfaction

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QP Code:128380 SECTION B – MANAGERIAL COMMUNICATION 50

Essay: (1x20=20)

1. Explain the role of communication in management process. Explain the basic forms as well as networks of communication

Short Essay: (1x10=10)

2. Essential skills for conducting an interview

Short notes: (4x5=20)

3. Qualities of good writing
4. Conducting a press conference
5. Electronic media in communication
6. News writing