Reg. No.:	
First Year MHA Degree Supplementary Examinations, Februa	ary 2014
PAPERV – ORGANISATIONAL BEHAVIOUR & MANAGERIAL COMI	MUNICATION
Time: 3 Hours Max Ma	arks: 100
 Answer all the questions Write Section A and Section B in separate answer books. up questions from section A and section B 	Do not mix
QP Code:107380 SECTION A – ORGANISATIONAL BEHAVIOUR	50
Essay:	(20)
1. Leadership is situational. Discuss	
Short Essay:	(10)
2. Explain the non financial techniques of motivation	
Short notes:	(4x5=20)
3. Negotiation	
4. Job satisfaction	
5. Personality attributes that influence organization behavior	
6. Causes of employee absenteeism	
QP Code:108380 SECTION B – MANAGERIAL COMMUNICATION	50
Essay:	(20)
1. What is public relations. Explain the functions and various tools of public rel	ations.
Short Essay:	(10)
2. Discuss in detail about conducting meetings	
Short notes:	(4x5=20)
3. Self esteem	
4. Perceptual errors	
5. Interviewing skills	
6. Principles of effective business writing	
