



KERALA UNIVERSITY OF HEALTH SCIENCES

THRISSUR - 680 596

PHONE: 0487 - 2207650, 2207664; FAX: 0487 - 2206770

No : 1/15553/2025/B1/Admn-Estt/KUHS

Date : 07-05-2025

TENDER NOTICE

Sealed competitive tenders are invited from reputed advertising agencies for the prompt release of advertisements of the University for a period of one year.

The details are given below.

| Sl No | News Paper | Edition |
|-------|-------------|--------------------|
| 1 | Mathrubhumi | All over Kerala |
| | | Thrissur |
| | | Kochi |
| | | Kozhikode |
| | | Thiruvananthapuram |
| 2 | The Hindu | All over Kerala |
| | | Southern Region |

For details, log on to **www.kuhs.ac.in**. Last date for receipt of tender is **16/05/2025 at 2.30 pm**. The tenders will be opened at **3.00 PM** on the same day. The tender forms can be downloaded from the University website.

The cost of the tender form **Rs.472/- (including 18% GST)** and the EMD for **Rs. 2000 /- (Rupees Two Thousand only)** should be remitted by way of Demand Draft issued from a

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nationalised bank drawn in favour of the Registrar, Kerala University of Health Sciences, payable at State Bank of India, Medical University Branch, Thrissur (IFSC: SBIN0014862). The tender documents, along with separate DD towards the cost of the tender form and the EMD, should be submitted/sent to the Registrar, Kerala University of Health Sciences, Thrissur – 680596.

The sealed envelopes, containing the tenders and the requisite documents, should be superscribed **“Tender for Empaneling Advertising Agencies” - No: 1/15553/2025/B1/Admn-Estt/KUHS due date 16/05/2025”**

Tenders without all or any of the following documents will be treated as invalid:

- 1.D D towards the cost of tender form, drawn in favour of the Registrar, KUHS, Thrissur.
- 2.D D towards E.M.D
- 3.Duly signed agreement on a Kerala Govt. stamp paper worth Rs.200/-value.
4. Tender in the prescribed format.

Date and time for opening the tender : 16/05/2025, 3.00 PM

Registrar

To

1. The System Manager (to publish on the University Website)
2. Notice Board

TENDER DOCUMENT

TENDER NO:1/15553/2025/B1/Admn-Estt/KUHS

Dated: /05/2025

Sir,

I/We hereby tender to render the services, under the annexed general conditions of contract, the whole of which is referred to and described in the attached specification and schedule, or any portion thereof as may be decided by the Kerala University of Health Sciences, Thrissur at the rates quoted against each category. The service will be delivered within the time and in the newspapers specified in the schedule.

I/We understand that the Registrar of the university reserves the right to reject all or any of the tender without assigning any reason thereof.

Yours faithfully,



Name, Address, seal & signature of the tenderer

Date.....

Place.....

Mob. No. -----

Email id. -----

Bank with branch-----

IFC Code-----

A/c No:-----

TENDER NO:1/15553/2025/B1/Admn-Estt/KUHS

Dated: /05/2025

GENERAL CONDITIONS

Sealed tenders are invited for empaneling advertising agencies for publishing window advertisements as specified in schedule below/attached.

1. The tender should be addressed to the office of the under signed in a sealed cover super scribed as "**Tender for Empaneling Advertising Agencies. Due Date 16.05.2025**".
2. The tender should be in the prescribed form which can be obtained from the officer mentioned in the tender notification on payment of the price noted therein. Duplicate copies of the tender form will also be issued at the rate specified therein. The cost of tender forms once paid will not be refunded. Tenders which are not in the prescribed form are liable to be rejected. The rates quoted should be only in Indian currency. Tenders in any other currency are liable to rejection.
3. Intending tenderers should send their tenders so as to reach the officer mentioned in the tender notification, on due date and time noted therein. No tender received after the specified date and time will be accepted on any account. The rates will be considered firm for acceptance till the date mentioned therein. Tenders not stipulating period of firmness and tenders with price variation clause and/or 'subject to prior sale' condition are liable to be rejected.
4. a) Every tenderer, who has not registered his name with the State Government (Stores Purchase Department), should send along with his/her tender, an earnest money as mentioned in the Technical Document in the form of Demand Drafts (crossed) on KUHS branch, Medical College P.O. of State Bank of India, drawn in favour of the Registrar, Kerala University of Health Sciences, Medical College P.O., Thrissur. Cheques will not be accepted. The earnest money of unsuccessful tenderers will be returned as soon as possible after the

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E-mail: Registrar@kuhs.ac.in





tenders are settled; but that of the successful tenderer will be adjusted towards the security that will have to be deposited for the satisfactory fulfilment of the contract. No interest will be paid for the earnest money deposited.

b) Tenderers whose names are registered with Government (Stores Purchase Department) are generally exempted from furnishing earnest money for such articles for which they have registered their names. If they tender for stores other than those for which they have registered their names, they will have to furnish earnest money as in the case of unregistered firms. Registered firms will have to quote invariably in every tender they submit, the registration number assigned to them by the Stores Purchase Department. Attested copy of registration certificate may be attached with the tender for reference.

5. The tenders will be opened on the appointed day and time in the office of the Registrar, in the presence of such of those tenderers or their nominees who may be present at that time.

6. If any tenderer withdraws from his tender before the expiry of the period fixed for keeping the rates firm for acceptance, the earnest money, if any deposited by him will be forfeited to Kerala University of Health Sciences or such action taken against him as the University think fit.

7. The final acceptance of the tenders rests entirely with the University, which does not bind itself to accept the lowest or any tender. But the tenderers, on their part, should be prepared to carry out such portion of the supplies included in their tender as may be allotted to them.

8. Every notice thereby required or authorized to be given may be either given to the contractor personally or left at his residence or last known place or abode or business, or may be handed over to his agent personally, or may be addressed to the contractor by post at his usual or last known place of abode or business and if so addressed and posed, shall be deemed to have been served on the contractor on the date on which, in the ordinary course of post a letter so addressed and posted would reach his place of abode or business.

9. No representation for enhancement of rates once accepted will be considered.

10. Any attempt on the part of the tenderers or their agents to influence the University in their favour by personal canvassing with the officers concerned will disqualify the tenderers.

11. Tenderers should be prepared to accept orders subject to the penalty clause for forfeiture of security in the event of default in supplies or failure to supply within the stipulated period.

12. Telegraphic quotations will not be considered unless they give details of prices and are immediately followed by confirmation with full relevant details posted before the due date of tender.

13. Special conditions, if any, of the tenderers attached with the tender will not be applicable to the contract unless they are expressly accepted in writing by the University.

14. The tenderer should send along with his tender an agreement executed and signed in Kerala stamp paper worth Rs.200/-. A specimen form of agreement is given as annexure to this tender. Tenders without the agreement in stamped paper will be rejected outright.

TENDER NO: 1/15553/2025/B1/Admn-Estt/KUHS

Dated: /05/2025

Price Schedule

| Sl No | News Paper | Edition | Rate (per sq.cm) | | Discount (%) Offered | |
|-------|-------------|--------------------|------------------|------------------|----------------------|------------------|
| | | | Ordinary Page | Classifieds Page | Ordinary Page | Classifieds Page |
| 1 | Mathrubhumi | All Over Kerala | | | | |
| | | Thrissur | | | | |
| | | Kochi | | | | |
| | | Kozhikode | | | | |
| | | Thiruvananthapuram | | | | |
| 2 | The Hindu | All over Kerala | | | | |
| | | Southern Region | | | | |

Document 2025/45713/1 - Tender Notice - File No. 2025/15553/1
Approved by Regr on 2025-05-07 16:30:03

http://www.kuhs.ac.in
IKFNG-CVD-IOSTC-G1cI



KUHS, Thrissur



* Rate quoted should be exclusive of GST.

Other special conditions: As detailed separately.

ANNEXURE

AGREEMENT

(To be executed in Kerala Stamp Paper purchased in the name of the Contractor)

Articles of agreement executed on this the day of.....
.....
.... between the Registrar of the Kerala University of Health Sciences (hereinafter referred to as “The University”) on the one part and Shri.(H/E. name and address of the tenderer) hereinafter referred to as “the bounden” on the other part.

WHEREAS in response to the notification No.1/15553/2025/B1/Admn-Estt/KUHS Dated: / 05/2025 bounden has submitted to the University a tender for empaneling Advertising agencies specified therein subject to the terms and conditions contained in the said tender;

WHEREAS the bounden has also deposited with the University a sum of Rs..... (H/E one percent of the quoted amount) as earnest money for the execution of an agreement undertaking the due fulfilment of the contract in case his tender is accepted by the University.

NOW THESE PRESENTS WITNESS and it is hereby mutually agreed as follows:

1. In case the tender submitted by the bounden is accepted by the University and the contract for is awarded to the bounden, the bounder shall within days of acceptance of his tender, execute an agreement with the University incorporating all the terms and conditions under which the University accepts his tender.
2. In case the bounden fails to execute the agreement as aforesaid incorporating the terms and conditions governing the contract the University shall have power and authority to recover from the bounden any loss or damage caused to the University by such breach as may be determined by the University by appropriating the earnest money deposited by the bounden and if the earnest money is found to be inadequate the deficit amount may be recovered from the bounden and his properties movable and immovable in the manner hereinafter contained.
3. All sums found due to the University under by virtue of this agreement shall be recoverable from the bounden and his properties movable and immovable under the provisions of the Revenue Recovery Act for the time being in force as though such sums are arrears of land revenue and in such other manner the University may deem fit.

In witness whereof
Shri.

(H.E. Name and designation) for and on behalf of the Registrar of the Kerala University of Health Sciences and Shri. the bounden have hereunto set their hands the day and year shown against their respective—





signatures.

Signed by Shri. (Date) in the
presence of witnesses:

1.

2.

Signed by Shri (Date) in the
presence of witnesses:

1.

2.

Registrar

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KUHS, Thrissur